

2014

Post Show Report



Oct. 28-30, 2014

KOAA SHOW

Korea Automotive Industry Exhibition



KOAASHOW 2014

Korea Automotive Industry Exhibition

Fact and Figures

Organizers

Automotive Industry Globalization Foundation (AIN Global)

Korea Trade-Investment Promotion Agency (Kotra)

Sponsors

Ministry of Trade, Industry & Energy

Gyeonggi Provincial Government

A. SHOW DATA

Space	17,000m ²
Exhibitors	347 companies from 9 countries - Domestic : 304 - Overseas : 43 (China, Taiwan, Japan, Germany, Singapore, etc.)
Visitors	18,024 visitors from 62 countries - Domestic : 17,213 - Overseas : 811

B. EXHIBITS

Electric vehicle and relative products, Parts(OEM/Aftermarket/Remanufacturing), Material, Accessories and Tuning, Testing Equipments, Repair and Maintenance, Production Facilities, InfoTainment, Chemicals and Car care products, Developing Project, etc.

Events

A. Business Meeting

- Period: Oct. 28~29, 10:00~17:00
- Venue: A separate place in the hall
- Buyers: 228 companies from 34 countries
- Number of business: 3,965



B. KOREA-EU AUTOFORUM

- Date: Oct. 30, 10:00~14:00
- Venue: Seminar room #405
- Speaker: Volkswagen AG and ZF Friedrichshafen AG
- Contents: Purchasing strategy (Supplier evaluation and R&D demands)

